



## MARKETING PROJECT MANAGER INTERN

### About Simplyture

Based in Copenhagen, Simplyture was founded in 2015 with the aim of reducing the complexity of commercial parking through innovation and artificial intelligence. Our products are making the parking experience simpler, for both businesses and private consumers. Our unique team consists of people with expertise with AI, complex technical solutions, business strategy from management consultants, and successful serial entrepreneurs. We are currently looking for a multimedia design intern to join our team.

### Job Description:

You will take part in developing and executing marketing strategies and activities –direct email campaigns, events, PR and media relations, social media management and video marketing- while constantly keeping track of their performances. You will have to prepare reports showing results and ideas for further improvements. Furthermore, you will actively work on improve our website SEO – previous experience with Google Adwords and Google Analytics is a plus. Last but not least, you'll have to work together with our graphic designer on the preparation of relevant sales and marketing material.

### Crucial skills required:

- Strong work ethic, and the ability to self-initiate and manage your work
- Bachelor or master degree within the marketing and communications fields
- Excellent communication skills, preferably in both Danish and English
- Great team-work skills
- Proven skills and experience within the field

Bonus if you had previous experience in a similar position

### We offer:

- A key part of an exciting international growth journey
- Opportunities to learn and develop your career
- Awesome colleagues and a social working environment with lots of team events
- Fantastic new office in central Copenhagen
- Very relaxed and team-oriented atmosphere where we often organize internal presentations for team members to share some newly acquired knowledge

So, do you have what it takes? **To apply for the job, [go to this link](#)**

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